

www.theunapologeticleadershipcoach.com

A portrait of Lasha Murray, a woman with long, wavy brown hair, wearing a tan wide-brimmed hat and a white button-down shirt. She is smiling and has her hand near her face, with her index finger pointing up. The background is a solid orange color.

Lasha Murray

THE UNAPOLOGETIC LEADERSHIP COACH®

**HUMAN CONNECTIONS
LEADERSHIP DEVELOPMENT
EXPERT**

Hi. I'm Lasha!

HUMAN CONNECTIONS LEADERSHIP DEVELOPMENT EXPERT

Talent Retention | Transforming Cultures | Valuing People as Currency

As a seasoned corporate leader and certified Leadership Development Coach, we specialize in transforming cultures, retaining talent, and empowering leaders to achieve extraordinary results. With over 20 years as a corporate leader across Fortune 500 companies, The Unapologetic Leadership Coach leads, inspires, and empowers diverse teams to surpass ambitious goals and deliver transformative outcomes. As a certified Leadership and Development Coach with the John Maxwell Team, she specializes in culture change and talent retention—helping organizations build workplaces where every individual feels valued, empowered, and inspired to perform at their best.

She is also a published author of *Please Don't Judge Me*, a book that advocates against bullying by encouraging self-love and acceptance, with a workbook to help start the dialogue for parents and school staff about bullying. With a A2E Business Fundamentals certification from McKinsey & Company, her approach bridges strategic business acumen with a heartfelt commitment to human potential.



22.5K

Followers



2.2K

Clients Served



5.2K

Coaching Hours



1.5K

Speaking &
Facilitation Hours



TRAINING & WORKSHOPS

- ✓ We've facilitated over 1,000 hours of live and virtual training workshops. Leadership and professional development interactive solutions on targeted human connections management, effective communication, building trust, problem resolution, emotional intelligence and performance management is their specialty.
- ✓ We partner with leaders and organizations to identify and eliminate toxic traits that erode workplace culture and hinder talent development, attraction, and retention. Through customized human connections training, workshops, executive retreats and one-on-one coaching.

COMPANIES
WE'VE
HELPED



“ Client Testimonial

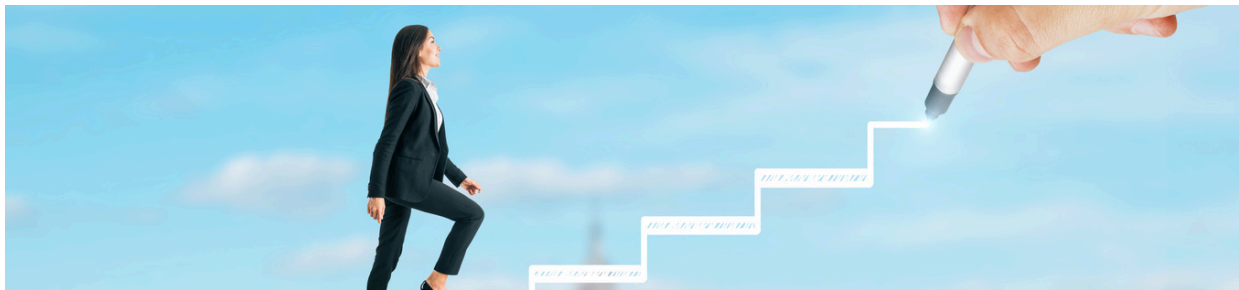
Lasha developed and facilitated HR training modules for employee orientation, she also facilitated hundreds of sessions almost on a weekly basis. With a new class averaging over 40 new employees, she successfully trained over 3,200 employees in the 18 months she launched the new module.

Bayo Oyewole - USAA Executive

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Leadership Development

The BANG framework is a proven leadership solution designed to deliver measurable outcomes, including **enhanced collaboration, increased profitability, and improved talent retention**. With 22 years of corporate experience and a focus on “human connection” leadership, our proprietary BANG with Your Buck[®] coaching methodology—designed to help leaders transform cultures and drive lasting results through targeted soft skills development.



DO YOU OFFER B.A.N.G. WITH YOUR BUCK?[®]

Through interactive half-day, full-day, or multi-day sessions, I will equip your leadership team with practical tools to:

Build Belonging:

Create inclusive, innovative teams.

Act with Authenticity:

Lead with vision and clear communication.

Network for Success:

Foster collaboration and trust.

Grow Retention:

Drive talent retention through clear growth paths.

Based on research and industry data, organizations implementing frameworks like BANG have experienced

21%+

Increased Profitability

4.4x

Talent Retention

3x

Stronger Trust in Leadership

35%+

Enhanced Collaboration and Innovative Leaders

3x

Higher Employee Satisfaction and Well-being

25%

Increased Employee Performance and Accountability

50%

Improved Succession Planning & Leadership Pipeline

Speaking

When you need a speaker who creates lasting impact and ignites transformation, Lasha is the clear choice. With over a decade of experience as a keynote speaker and panelist, Lasha has delivered more than 500 hours of compelling live and virtual presentations. She delivers actionable, engaging sessions tailored to your organization's unique needs, empowering your team to drive sustainable growth and lasting cultural transformation. Known for her dynamic delivery and relatable storytelling, she captivates audiences, inspiring them to embrace meaningful change. Lasha doesn't just speak—she transforms. Each talk is a tailored experience, leaving your audience not only engaged but empowered to act.





WHO I WORK WITH

We partner with CEOs, corporate leaders, and decision-makers who are committed to driving excellence and creating lasting impact. As a trusted ally in leadership and cultural transformation, we equip organizations with strategies to inspire teams, empower leaders, and navigate change with confidence. From energizing keynotes to transformative workshops, we deliver actionable insights that foster growth, align people strategies, and build environments where individuals and businesses thrive. Together, we'll create the blueprint for sustained success.

WHAT YOU CAN EXPECT

We deliver tailored, results-driven solutions that inspire action and drive lasting change. Through executive retreats, leadership workshops, and keynotes, we empower leaders to cultivate thriving teams and achieve measurable results. Every session provides actionable strategies and practical insights, equipping your organization with the tools for sustainable success.



LET'S WORK TOGETHER

The workplace is evolving—**are your leaders?** Too many struggle with **disengagement** and **turnover** because they aren't told what they **need** to hear. As The Unapologetic Leadership Coach, I cut through the noise, challenge outdated mindsets, and transform leadership teams with my BANG Framework—because real impact doesn't come from playing it safe. If you're ready to stop making excuses and start leading with intention, let's talk. Future-proof your organization today.



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